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PrivatAir reinforces Management Team

Business aviation specialists PrivatAir Group have appointed Richard Ziskind (43) as SVP Private Travel and Paul Desalis (36) as VP Corporate Shuttle.

As SVP Private Travel, based in PrivatAir's Connecticut office, Richard's role is to develop the company's private charter services to clients with specialised needs including celebrities from the arts, sports and entertainment industries, businessmen, royalty and public officials. Before joining PrivatAir, Richard spent the last 14 years with American Trans Air (ATA) managing charter sales and marketing divisions, responsible for a charter fleet of 22 aircraft. As part of his role, he designed and implemented aircraft leasing programmes with over 50 airlines worldwide.

"One of the main advantages of private air travel is the flexibility it offers," said Richard. "Customers are looking for the best quality and service levels. With a two-hour response time, PrivatAir can provide our clients with an aircraft that matches all their trip criteria."

Based in PrivatAir's Geneva headquarters, Paul is responsible for building the company's corporate shuttle service for large corporations. He will utilise the company's three Boeing Business Jets reconfigured to seat 16 and 46 passengers and the 70 smaller aircraft based in the US. Previously, Paul was commercial director of Virgin Express in Brussels and prior to that with British Airways, where in 1994 he launched British Mediterranean Airways to service the Middle East and Central Asia market.

"Our corporate clients are looking for a secure service, good value for money and efficient operations that are on time," said Paul. "Our shuttle services provide enormous flexibility, security and confidentiality and is a viable economic option for the right number of passengers. Customers do not suffer from the usual problems associated with commercial flights such as lengthy check-ins, delays, cancellation of flights or re-routing."